



**II INTERNATIONAL CONFERENCE  
“WOMEN OF THE MOUNTAINS”  
UTAH VALLEY UNIVERSITY,  
UNITED STATES OF AMERICA  
MARCH 8 – 9, 2011**

**Transmission of Values, Heritage and Culture in  
Ancash, Perú.**



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Culture Projects Officer  
Asociación Ancash

# ANTAMINA MINING COMPANY



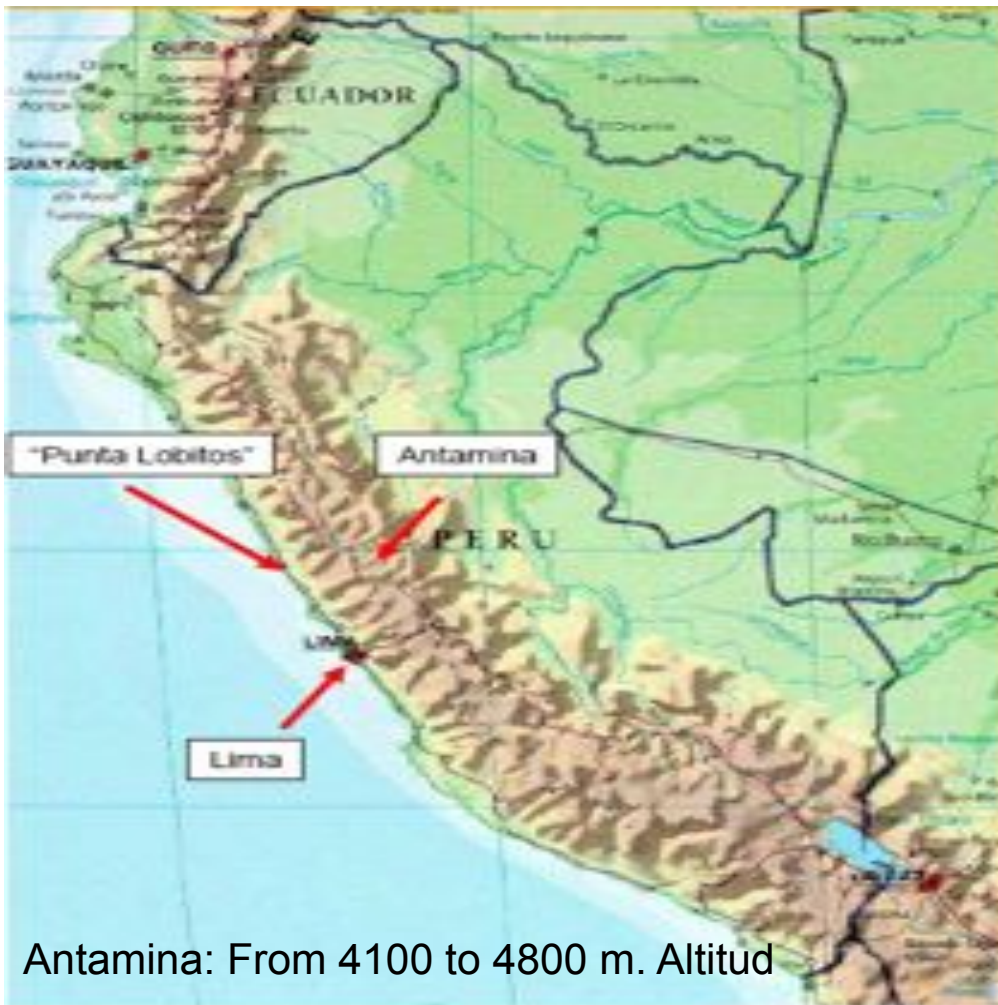
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# South America - Perú



## The Ancash Region



Antamina: From 4100 to 4800 m. Altitud



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# ANCASH ASSOCIATION

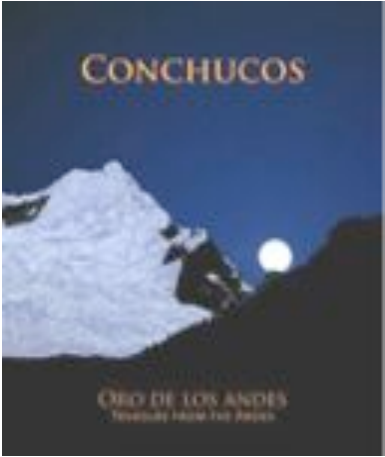


The Ancash Association is a non-profit organization created by Antamina Mining Company in **2002**, in order to promote the conservation of the natural and cultural heritage and to encourage sustainable development of the Ancash region.



# ANCASH ASSOCIATION 2007- 2010:

- 1. Sustainable development of tourism.
- 2. Local culture enhancement
- 3. Preserving the Natural Resources





# Local Culture Enhancement

## I. Monumental heritage



## II. Living culture.



Asociación Ancash:





## Some products:



1. A Regional Contest of Oral Literature in 2009 to preserve values of the Andean world.
2. A compilation of 320 tales, myths and legends from the 16 districts of the Huari province.



### 3. Ancash Cultural Directory





## 4. Pre-Hispanic Icons from Ancash – I Volume.



[www.aancash.org.pe](http://www.aancash.org.pe)

## 5. “Hayni Kutimoq” or “The Return of the Soul” by Auristela Macedo



Asociación Ancash:

6. "Traditional Sweets from Ancash

7. Video record of disappearing crafts

8. Video record of five traditional festivities

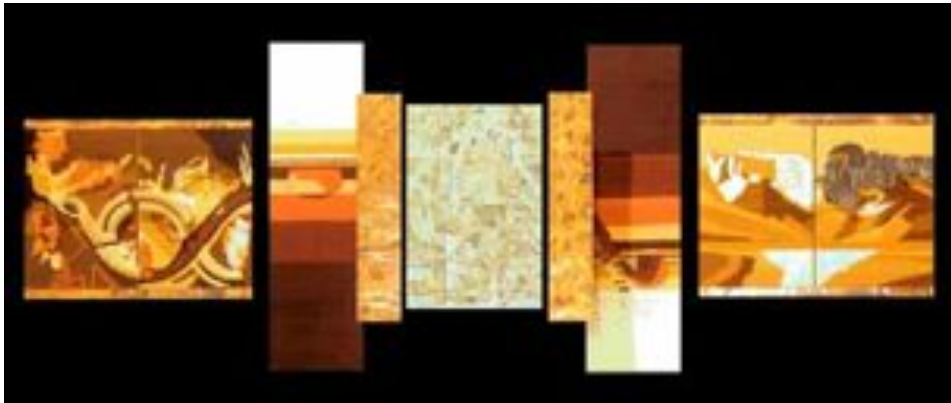
9. Handicraft promotion



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# Decoration of locations where Presidents of APEC and ALC-UE Summits met



Asociación Ancash:



# 10. Dances Festivals in 2008 and 2010



11. Calendars, memory games, puzzles, posters, postcards.



## 5.- Other activities:

a) Production of replicas of Chavin ceramics.



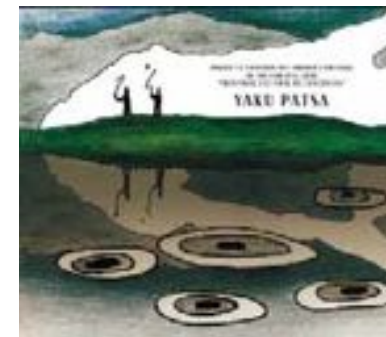
b) A travelling exhibition of “El Jilguero del Huascarán”.



c) An exhibition of Mario Vargas Llosa’s life “Freedom and Life”



d) Contest for the production of video documentarie “Yaku Patsa” or “The way of the water”.



# Awards and achievements:



1. Hochschild Award 2006 for our work on behalf of craft development.
2. Third place in the 2008 National Competition “Let’s Work the Living Heritage of the Region” organized by the Ministry of Education.
3. The “Virgen del Carmen” patronal festivity of Chavín, was declared as a National Heritage.
4. Nine dances from Ancash were declared National Heritage:



1. Pallas de Corongo
2. Shacshas de Huaraz
3. Negritos de Huayán
4. Mozo Danza de Asunción
5. Auqas, Pallas y Duende de Antonio Raymondi
6. Pluma Danza de Huaylas
7. Paso Huanquilla de Carlos F. Fitzcarrald
8. Blanquillos de Cabana
9. Tinya Palla de Pomabamba



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# Culture Strategic Plan 2011-2015:

## Vision

The Ancash Association will be a reference centre of the cultural tasks and identity of the region through the revaluation of Ancash identity and the promotion of traditional and contemporary living culture. It will contribute to the development of cultural products with its stakeholders and the native population.

## Mission

To promote the recovery, value, promotion of the culture, tradition and contemporary living culture and monuments, focusing on those which enjoy greater social recognition, and to improve the cultural products generated by our projects.

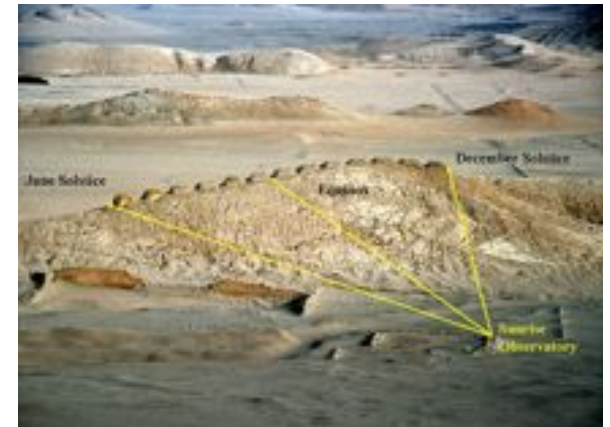


Asociación Ancash:

## Projects 2011:



- Proyecto de Conservación y Desarrollo de Chavín de Huántar.
- Coros y Orquestas Sinfónicas Infantiles y Juveniles en Huaraz y San Marcos.
- Investigación sobre la Historia de Conchucos.
- Puesta en Valor de Chankillo, el Observatorio Solar más antiguo de América.







**THANK YOU!**

[www.aancash.org.pe](http://www.aancash.org.pe)

[www.antamina.com](http://www.antamina.com)