

**Education and Growth: The Utah Plan**

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UTAH SYSTEM OF HIGHER EDUCATION  
Member of the Board of Regents

**Welcome to Utah**

- **Commissioner of Higher Education**  
8 campuses – 180,000 students  
\$4 billion enterprise
- **Former President of Utah Valley University**  
30,000 students  
Lots of parking problems

William A. Sederburg

2

**Globalization**

facebook  
Facebook helps you connect and share with the people in your life.

Connectivity

Information age

Diversity

**Global Growth**

[Hans Rosling's 200 Countries, 200 Years, 4 Minutes](#)

4

**Why the Change?**

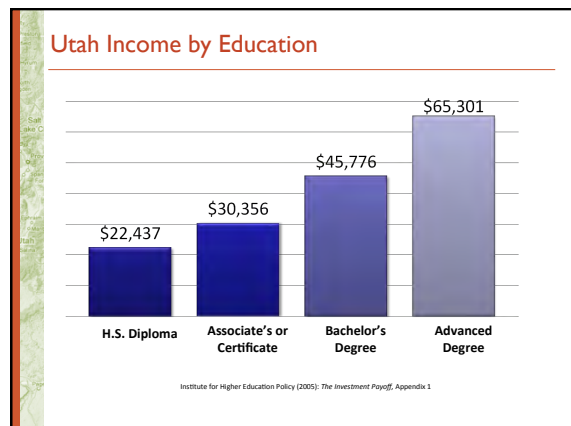
**Resource-based**  
Inherited Assets

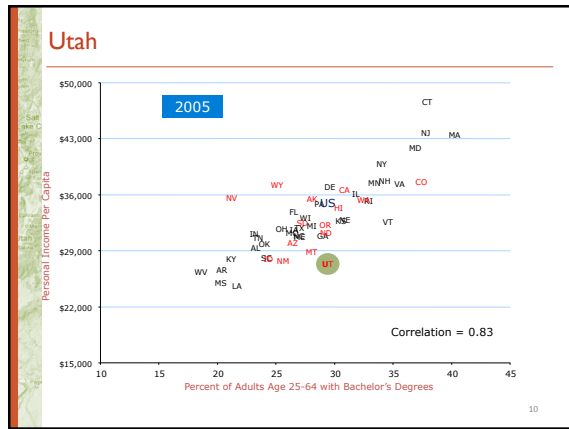
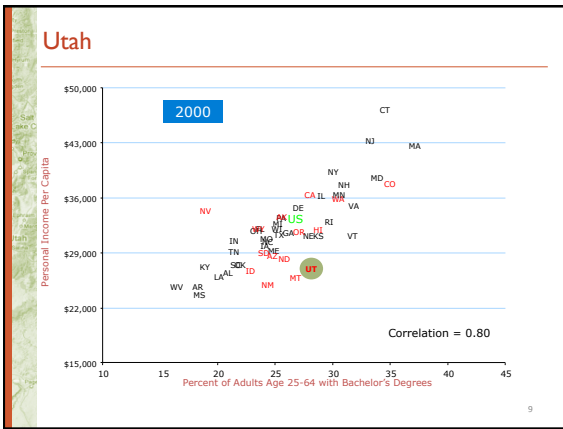
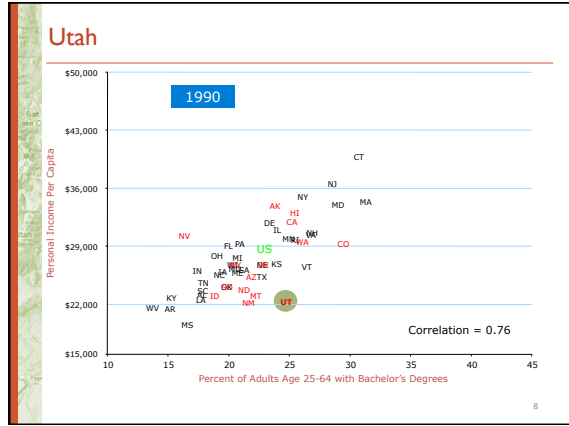
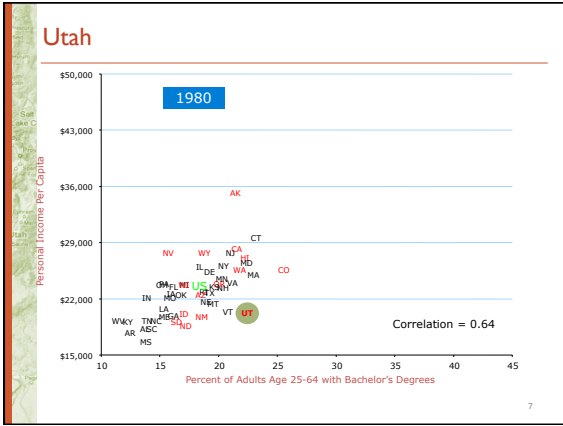
*Climate, Geography, Natural Resources*

**Knowledge-based**  
Created Assets

*Education, Cultural Amenities, Environmental Quality*

5





### Utah

- ▶ Correlation has increased dramatically!
- ▶ States are differentiating themselves!
- ▶ Utah has slipped relative to other states!

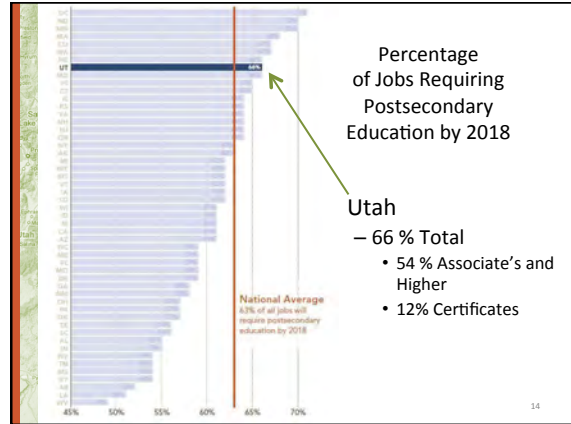
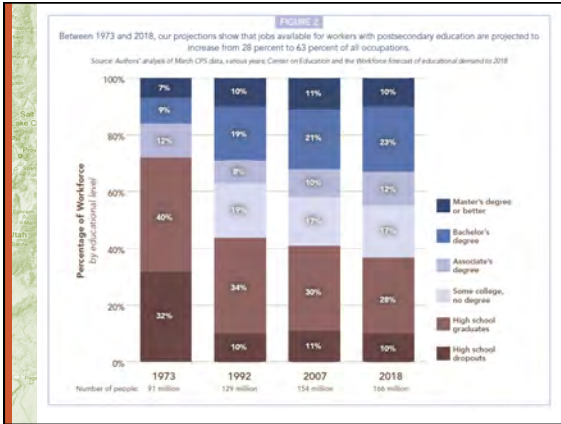
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### Basic Argument

To prosper, Utah needs to increase the education level of its workforce.

Georgetown Center on Education and the Workforce

12



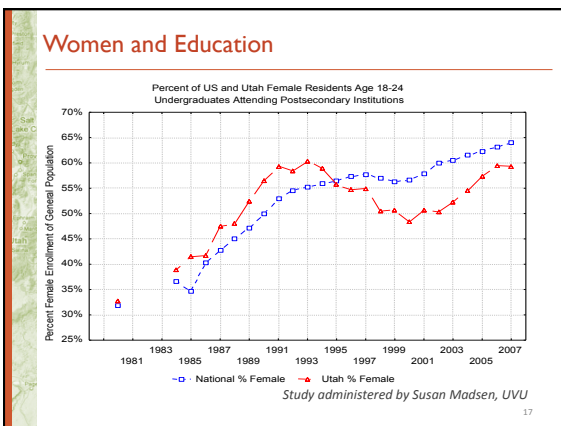
### Utah's Big Goal

To have **66% of Utahns age 25 to 64 with a postsecondary certificate or degree by the year 2020**; specifically, to have **55% of Utah's workforce with an associate's degree or higher** and **11% with a postsecondary certificate that leads to a livable wage**.

- ▶ Currently, only 39% of Utahns have a college degree.
- ▶ **16% gap to cover in 10 years!**

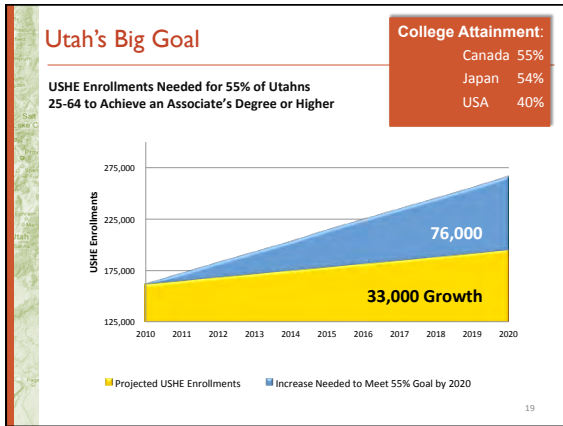
### Utah's Big Goal

Unfortunately, Utah is Falling Behind in "Going to College"



### Minority Participation

- ▶ Only 67% of Hispanics graduate from high school (compared to 91% of white counterparts).
- ▶ Only 16% of Hispanic young adults are enrolled in college, compared with 45% of white – the largest gap in the nation.



- ### Utah Action Items
- ▶ Build Higher Education General Education upon K-12 Common Core
  - ▶ Move to outcomes-based education
  - ▶ Make senior year more productive
  - ▶ Adopt aggressive growth plan
  - ▶ Achieve efficiencies through technology
  - ▶ Adopt mission-based funding
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- ### National and State Action Items
- ▶ National Strategies
    - China
    - India
    - U.S. President Obama's 55% goal
    - Many others
  - ▶ State Strategies
    - Utah, North Carolina, Others

